

# DONCASTER GROWING TOGETHER

Prospectus 2017

Our moment to shine





# FOREWORD FROM MAYOR ROS JONES



## WHAT IS DONCASTER GROWING TOGETHER?

### A vision for everyone

Doncaster Growing Together is written for everyone who has a stake in Doncaster's future - everyone who wants our borough to be a thriving place to live, learn, care and work. It sets out a bold vision that people, community groups and organisations of all kinds can get behind, help shape and then take hold of over the coming months.

It makes clear the work we have done over the past few years to 'get the basics' right. It also describes how we will use those strong foundations to achieve more for the people of Doncaster.

I am absolutely committed, with Doncaster Council and Team Doncaster, the partnership of local public, private, voluntary and community sectors, to continue to work hard on behalf of the borough and make the very best of the resources at our disposal, but I also need to be honest about the stark reality of the financial challenges we face. We've faced up to tough challenges before and we continue to do so as the tough climate is going to be with us for a while. However we've achieved a lot to date and that drive to do more burns bright.

### A decision we all need to make

This document is not a public sector strategy or a programme. It is a set of concrete plans for now and big ideas for the future that are intended to bring out the best in all of us.

Most of all, it is an invitation.

It invites everyone who lives and works in Doncaster, and who cares about our future, to make a choice.

That decision is to fully embrace the change we all want to see, get behind it and do all you can to help make it happen.

I look forward to travelling this journey with you.

# THE JOURNEY SO FAR

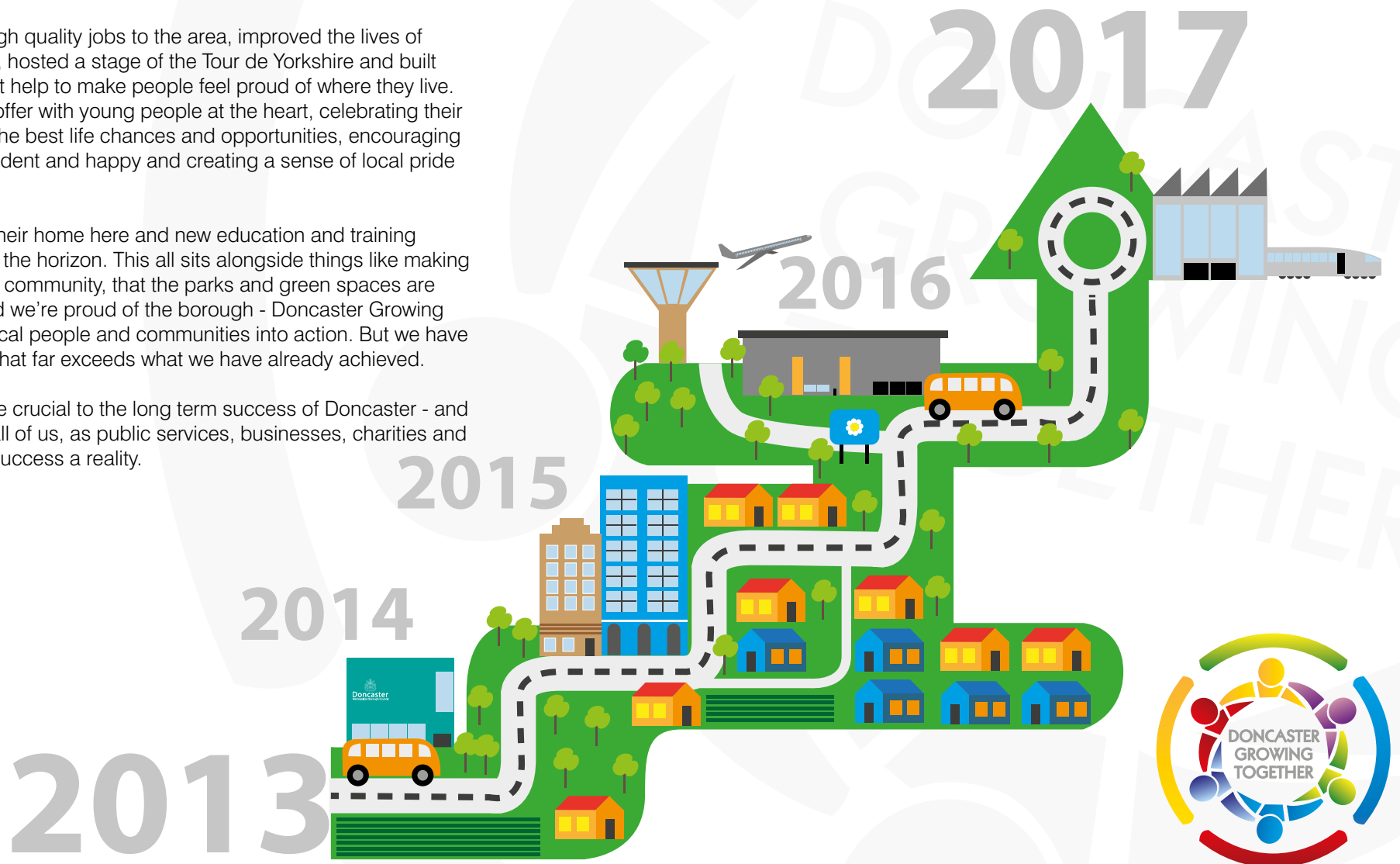
Doncaster is a different place to where it was four years ago - our skyline is changing and the borough is on the up. We're still ambitious for our place and there's more to do. Ambition aside, you expect us as a partnership to continue to get right the basics that councils do such as street cleaning, bin collecting, schools and education and of course we'll keep doing that.

Along with partners we've done much more to improve Doncaster.

We have brought new, high quality jobs to the area, improved the lives of vulnerable young people, hosted a stage of the Tour de Yorkshire and built attractive new homes that help to make people feel proud of where they live. We are creating a youth offer with young people at the heart, celebrating their successes, giving them the best life chances and opportunities, encouraging them to be resilient, confident and happy and creating a sense of local pride and community.

Businesses have made their home here and new education and training opportunities are now on the horizon. This all sits alongside things like making sure you feel safe in your community, that the parks and green spaces are clean and accessible and we're proud of the borough - Doncaster Growing Together will galvanise local people and communities into action. But we have ambitions, and a vision, that far exceeds what we have already achieved.

The next four years will be crucial to the long term success of Doncaster - and it is the responsibility of all of us, as public services, businesses, charities and residents - to make this success a reality.





# THE JOURNEY AHEAD ONE VISION FOR DONCASTER

A thriving place to live, learn, care and work.

## SEIZING THE MOMENT AND SHAPING OUR FUTURE

Doncaster is already  
a great place to be

Our history  
is a proud one and, in recent years,  
we've seen real improvements  
to the lives of the people  
who live, learn and  
work here.

But we want more

We want a strong productive  
economy that benefits everyone,  
making Doncaster a thriving place to  
learn, work, live and care

Now is our moment

Our economy and public services  
have recovered well, and we are  
ready to take the next steps – to  
a stronger economy that benefits  
everyone

*"We must act now to  
shape our future"*

We need to take hold  
of change

The way the world and society is  
changing can be daunting. But  
we are a borough that's used to  
confronting challenges head on -  
we must do so again



# DONCASTER GROWING TOGETHER

## Change requires growth

Our economic recovery will continue, with more high skilled jobs, and helping our existing businesses become more productive – putting more pounds in Doncaster people's pocket

We all have a role to play - how can you contribute?

We already know that in Doncaster great things happen when people, communities and organisations of all kinds work together on things they really care about

Growth will be driven by the people of Doncaster.

Our borough is brimming with - people who are passionate and talented, and have the grit and wherewithal to crack on and get things done. Imagine what we could achieve if we released this potential

We must all step up and choose the Doncaster of the future.

Creating a thriving future for Doncaster is in all of our hands. Relying on other people or organisations to take control and make change happen will only take us so far

We can inspire Doncaster to grow together.

## Equality and Diversity

We want Doncaster to be an open, diverse and inclusive place. Everyone has a part to play in recognising and valuing the benefits of diverse and inclusive communities; in seeking to improve quality of life; and in creating a sense of belonging that leads to groups and individuals feeling respected and valued





# 5 PRINCIPLES FOR ACTION: WHAT WE'LL DO TOGETHER. WE'RE TEAM DONCASTER



## **We will: Deliver value**

Use all our resources well.  
We maximise the value in all we do.

## **We will: Keep it simple**

Good enough is great.  
Together, we focus on what we can do, not what we can't do.

## **We will: Be ambitious**

Expect Doncaster and its people to thrive.  
We are creative and courageous in pursuit of this ambition.

## **We will: Do it together**

No one has all the answers.  
We share responsibility for making the right things happen.

## **We will: Expect contribution**

Everyone does their bit.  
We empower people and communities to help themselves and each other.

Doncaster is a diverse borough with its challenges and these differ from place to place. We want to tackle head on the issues that residents face whether it's our health or social inequality, poverty, better and more affordable homes, or to make more opportunities to succeed for their families and themselves.

We want local people to be socially mobile and ambitious. We will help by looking at how we deliver services and provide support differently so we lend a hand.

There are so many great organisations already here in Doncaster:

- We have an excellent CCG
- Following a recent Ofsted inspection, Doncaster College was judged to be 'good' across all aspects of the review
- We have an award winning Chamber of Commerce that has supported and represented Doncaster's private sector for the last seventy years;
- Three years ago the Council was in Government intervention; we are now one of the most improved councils in the country.
- Doncaster and Bassetlaw Hospitals NHS Foundation Trust is now officially a Teaching Hospital, meaning we can enhance education, extend our research and improve the recruitment and retention of high quality staff.

We must continue to get the basics right but also forge ahead and take action that really matters for the future.

All of this suggests that we can go on to do even more by working together over the next four years.

# BRINGING THE VISION TO LIFE

Our shared vision is of Doncaster as a thriving place to learn, work, live and care. This means:

## Learning

that prepares all children and young people for a life that is fulfilling.

## Working

in ways that create purpose and meaning, and allow more people to pursue their ambitions.

## Living

in a place that is vibrant and full of opportunity, where people enjoy spending time

## Caring

together for the most vulnerable in our communities.





# WHAT DOES OUR INVESTMENT LOOK LIKE?

We will invest £12.6m over the next four years on school places

We will invest £6m over the next three years to improve Social Mobility in Doncaster

## What difference will this make?

Doncaster will be the most child-friendly borough in the country. Our young people will do the best they can in their education and will be more ready for the world of work when they get there

We are providing a grant of £150,000 for Doncaster Skills Academy over 2 years, with the same investment from the Edge Foundation, to strengthen routes to work

We will make a £4.1m capital investment for the National College High Speed Rail in 2017/18 as part of a £25 million total investment

# DONCASTER LEARNING

Our vision is for learning that prepares all children, young people and adults for a life that is fulfilling. In Doncaster, our collective efforts can make sure that everyone has the education and skills that they need to live happy, fulfilling lives, learning things they are passionate about, in school and beyond, and doing work that means something to them as they get older.

## AREAS FOR ACTION

### 1. Every child has life-changing learning experiences within and beyond school

Great learning shouldn't stop at the school gate. We want to make Doncaster a place where learning happens anytime, anywhere. Schools, community groups, parents, businesses, young people themselves, the council and the voluntary sector, including the Youth Alliance, will come together to guarantee that all children take part in activities that allow them to develop their interests and dream big about their futures.

### 2. Many more great teachers work in Doncaster schools that are good or better

Attracting top quality teachers to Doncaster, and making them want to stay, will mean that children and young people are able to access a high quality education wherever they live, and be in a better position to fulfil their potential. The council will continue to invest in more school places and new ways of connecting education to employment, and work with schools to improve attendance.

### 3. Learning in Doncaster prepares young people for the world of work

Schools, businesses and communities will develop strong links that result in children and young people having positive contact with local employers and developing the skills which will help them get fulfilling jobs when they are older. By providing many more opportunities for internships and work experience we can make sure that every child and young person has the chance to challenge themselves and really engage with the things that matter to them.



## WHAT WILL HAPPEN NEXT?

## HOW CAN YOU CONTRIBUTE?

**National College for High Speed Rail...** Will open in September 2017 Will train thousands of engineers by providing a real workplace environment to prepare students for work on high-speed rail infrastructure and we will fund two Mayoral Bursaries to support Doncaster residents to attend the College and complete a Higher National Certificate

If you are interested in applying for a course, you can visit the National College for High Speed Rail website to register your interest.

**University Technical College ...** We have applied to the Department for Education to create a new College that will deliver a curriculum based around STEAM (Science, Technology, Engineering, Art and Mathematics) subjects, with the opportunity for learners to work towards qualifications in Advanced Engineering or Digital Design

You can help shape the future offer of this exciting education facility. see the back page for links to a short survey

**Opening a new school ...** Which will specifically help children and young people with communication support needs, to engage with their learning in a setting that works best for them

You can contribute to this development when we're further along with the plans. Watch this space!

**We will improve childhood ...** By creating a Doncaster-wide programme to bring together ideas from examples of great work already taking place across the country about the 100 experiences every child should have before they are 11.

Tell us what experiences every young child should have outside of school before they are 11. What would be on your 'bucket list'? What fantastic things have you taken part in in Doncaster recently with your children? Whether you're a school, parent or young person - share your ideas with us @ Mydoncaster using the hashtag #100b411.

**We will strengthen routes to work...** By giving young people a real taste of work whether it's a day, a week or an internship or mentoring. Businesses, the Chamber of Commerce, the council and the Careers Enterprise Company are joining forces to open the door to the world of work.

If you are an entrepreneur or business leader in Doncaster, or you run a voluntary or charitable organisation, and are interested in nurturing the next generation of Doncaster talent, get in touch. We will provide a £150k pot of funding to match the Edge Foundation work with the Chamber, which is a sign of our ambition. So drop us an email, see back page for details. and let us know what kind of mentors or internships your organisation could provide.

**We will introduce a new model of learning...** which gives young people switched off from traditional learning a plan and a pathway to get the skills they need for a brighter future.

If you are someone who has good connections to local businesses, who is passionate about different ways of making school work for children and young people who are disengaged, or a teacher who is excited by the potential of this new way of learning, get in touch!

**We will strengthen schools...** To boost education standards so our current and future generations can make the most of high quality education regardless of where they live. We will do all we can to attract and retain excellent teachers to make this a reality.

If you work in a school, get in touch with the fantastic Partners in Learning, a network of primary and secondary school staff, who will help you to spread your skills and expertise and improve the standard of teaching across the borough.

**We will seek to become a University City...** Will start by creating a virtual 'learning city' model that grows the opportunities our young people and adults have to gain higher level education and skills.

We're looking for a group of people and organisations with a broad set of educational experience to develop an exciting new model that will work in Doncaster. For instance, if you have expertise in education, online learning or creative technology, we'd love to hear from you - and anyone else with a great idea to share. See back page to sign up for updates.





# DONCASTER WORKING

**OUR VISION IS FOR MORE PEOPLE TO BE ABLE TO PURSUE THEIR AMBITIONS THROUGH WORK THAT GIVES THEM AND DONCASTER A BRIGHTER AND PROSPEROUS FUTURE.**

Over recent years economic growth in Doncaster has been very good – with more jobs, businesses and inward investment contributing to a £5 billion economy. Over the past year the employment rate has reached record levels, giving more local people a stake in Doncaster's economy and the opportunity to achieve their aspirations.

Team Doncaster is working hard to create the conditions for more jobs and growth – with the support of new development sites like iPort (inland port near Rossington), infrastructure like the Great Yorkshire Way and by supporting businesses to access the skilled workers they need, for example by working with the Government to secure a new University Technical College and Institute for Technology in Doncaster.

With a range of development projects underway and thousands of new jobs in the pipeline we have a lot to look forward to.

We want to continue to focus on getting the basics right, while creating an even more thriving local economy, with more jobs that pay good wages, built upon the extraordinary talent of our people and the tireless commitment of our business community.

Ways of working are changing as new technology becomes available, creating new opportunities and challenges. Therefore, in addition to delivering the actions below, we are also looking to the future, to try and make sense of what advances like automation and robotics mean for residents' lives and future employment.







## Key development projects are being delivered

There are a range of major developments underway or planned across the Borough to provide new infrastructure and create good quality jobs and growth.

These include:

- Major Town Centre projects – including developing the railway station forecourt and further improving the market and the Culture and Civic Quarter
  - DN7 Unity Project (Junction 5 M18 link) – a comprehensive mixed use development providing not only new homes but employment, retail, education, community and leisure uses
  - A new 18-hole golf course at Rossington for the PGA European Tour
  - A new hotel at the Racecourse.

Team Doncaster will continue to work with partners across the region and nationally to bring all these projects to fruition. Doncaster is already well connected to the rest of the world – with fantastic road and rail links and an international airport (Doncaster-Sheffield airport) which last year served a record number of passengers.

We know we can make it easier to access opportunities for business and work, both in the borough and beyond, by ensuring we:

- Complete phase 2 of the Great Yorkshire Way to improve access to the airport and business park.
- Support Doncaster Sheffield Airport to further expand its passenger numbers and the amount of cargo it handles.
- Make a strong case for a new rail link between the Airport and the East Coast Main Line.







## The people of Doncaster have better access to good, fulfilling work

Team Doncaster will provide joined up job and employability support for residents, building upon existing good practice. Local businesses will work with Job Centres and other public services to ensure that residents know how to secure the new and exciting opportunities that are emerging in the borough.

Whether it is an advanced apprenticeship for a young person, a career change for someone excited by the new sectors and job opportunities in Doncaster, or the first step back into work after being unemployed, we will make Doncaster a place where people can achieve their ambitions.

We will put the practical, lived experiences of residents at the centre of the new approach.





## Doncaster's businesses are supported to flourish

Doncaster has over 9,000 private businesses which provide most of the 120,000 jobs in the Borough. In order to increase the quantity and quality of jobs in the Doncaster, our local businesses need to flourish.

We are already providing support for businesses start-ups and for business to grow, for example by being able to access the finance they need to reach new customers. We are providing targeted support for some of our key growth sectors, for example rail engineering.

We will place an even greater emphasis on targeted support for business innovation and exporting where this is helpful to improve productivity, competitiveness and to help create quality job opportunities.

By making sure that we all 'buy local', both as public services, companies and residents, we will keep more Doncaster pounds in the local economy. The council already spends 68% of its available budget with local businesses and Team Doncaster will support other local organisations and companies to spend as much as they can locally. We will also maximise the local, regional and national funding available for investing in local growth and to promote Doncaster's economy.



## We will target the inward investment we need

Doncaster has had great success in creating new employment opportunities by attracting new companies to Doncaster across a range of sectors, including many household names in the retail sector. We will continue to do this, but also place an even greater emphasis on attracting the companies and investment which will further enhance the distinctive and growing parts of our economy – particularly where more and better quality jobs will be created. We will work with businesses to make Doncaster the best place to invest, and local partners will continue to directly invest in supporting new markets and opportunities that offer the greatest chances for economic success in the borough.



# WHAT DOES OUR INVESTMENT LOOK LIKE?

The Council will deliver £30.5m of investment in a range of projects in the urban centre aligned with the Town Centre Master Plan, including the Railway Station Forecourt development.

£41.2m of investment in major transport schemes, including the second phase of the Great Yorkshire Way  
£5.3m investment in a range of road safety, traffic management, re-surfacing and improvement works to roads, footpaths and bridges.

## WHAT DIFFERENCE WILL THIS MAKE?

To put it quite simply, we want Doncaster people to have a better quality of life, fewer people out of work, more jobs being created in the local economy, and the number of businesses increasing whilst the existing ones grow. We want people to be excited by the developments across the borough and for all residents and businesses to benefit from, and shape, Doncaster's economic success.





## WHAT WILL HAPPEN NEXT?

### One stop employment hub

Will create simplified support for out of work people and give hiring businesses routes to find suitable employees, making the opportunities more visible to everyone looking for work.

### Changing our skyline

We are scoping major developments that will see our skyline change over the next 4 years, including the expansion to the Airport through our road links and rail links (East Coast Mainline Station); linking the north with better road links and creating new housing and employment sites.

### Buy local

Will encourage Doncastrians to support their local businesses. 68% of local authority spend is with local providers - but we are aiming for more!

### Institute of Technology

We are working with partners to design and develop the Institute which would provide our young people with the technical training and education they need for the world of industry and business.

### PGA European Tour

Will offer a tournament quality 18-hole golf course - designed by former Ryder Cup legend and World Golf Hall of Fame Neil Coles - with a clubhouse, and leisure facilities

### Business and enterprise support

by expanding on our existing work, we will support new and existing businesses to set up and grow in the borough including the creation of an investment incentive scheme

## HOW CAN YOU GET INVOLVED?

If you are a local business owner with jobs to fill then get in touch. We will help you to ensure these jobs are filled by local people. We also want businesses to increase the training available to their staff, so that they are rewarded for their hard work and also have the opportunity to develop new skills. #onestopjob

Our infrastructure plans requires your support, be it as a resident or a business, we need to demonstrate that we are unified in achieving our growth potential. We will be consulting on our development plans, and your active involvement in this is important to make sure the developments are right and appropriate for you.

You can spend your money locally and keep it in the borough. If you're a business, join the buy local revolution and make it count.

If you are a young person in Doncaster interested in building our future bridges, roads or digital infrastructure then let us know what the IOT could do for you via the hashtag on the back page.

If you are a budding Rory McIlroy and want to find out more then see the back page for contact details

There are some great support packages in place that help both new and existing businesses grow and flourish. We want you to be bold and take hold of these opportunities. If you run a local business, think about the social role that business can play – for instance using your Corporate Social Responsibility (CSR) to provide opportunities for volunteering, new ways of supporting communities and helping to meet the needs of different communities.



# DONCASTER LIVING

**OUR VISION IS FOR DONCASTER'S PEOPLE TO LIVE IN A BOROUGH THAT IS VIBRANT AND FULL OF OPPORTUNITY, WHERE PEOPLE ENJOY SPENDING TIME.**

Building upon our cultural, artistic and sporting heritage, we will continue to release the potential of our most creative people and bring new life and energy to our town centres. We want everyone who chooses to live in Doncaster to have a place they are proud to call home. We want to make the most of our local environment - our countryside, nature reserves, parks and open spaces – to help improve all our health and wellbeing.

## Areas for action

Together we can ensure:

### The town centres are the beating heart of Doncaster

We have a vibrant and creative community here in Doncaster. Creative expression is at the heart of our ambition to breathe even more life into our town centres. We will work together to make the most of the skills of residents whilst harnessing their collective energy of residents, businesses and public services to ensure that the town centres are clean and tidy, as well as safe and secure. For instance, we will continue to develop the Civic and Cultural Quarter of Doncaster, to make sure that there is a vibrant and varied set of activities and settings for residents.

### More people can live in a good quality, affordable home

Last year we built nearly 1100 new homes, including council and private housing. Everyone wants a home that meets their needs, in a place that they know and where they are surrounded by friends and family.

We will make sure that more high quality new homes are built that are suitable for people of all ages and from all walks of life – secure accommodation for care leavers, new homes for families with children, suitable homes and support for older people, and starter homes for young professionals.

### Healthy and vibrant communities through physical activity and sport

Doncaster is one of the least active places in Yorkshire and Humberside with just over half of residents

taking part in the recommended 150 minutes physical activity per week. Getting active will have a big impact on health; for example, it significantly reduces the chances of Type 2 Diabetes, Cardiovascular Disease and obesity.

We want to support everyone to be more active and to take part in activities and pursuits that they enjoy, whether that be through organised sport, dance or simply walking more. We'll be making improvements to our parks, roads and pathways so that it is easier to walk, cycle and spend time outdoors.

Cycling, in particular, is a real passion of Doncaster, and Yorkshire more broadly, so we'll be investing in a cycling track at the Dome and in lessons for children, young people and adults so that residents can follow their dreams of being the next cycling star!





## Everybody takes responsibility for keeping Doncaster clean

We all want to be proud of the area where we live, with no litter or graffiti blighting our public spaces. We will encourage people to take responsibility for keeping Doncaster clean and support the development of a network of 'cleaner greener volunteers'.

We will use new technology and the latest equipment to clean our streets, seven days a week. We are increasing the use of wildflower areas, improved planting schemes and slower growing grasses which keep our environment looking beautiful, but are low cost to maintain.

Kerbside recycling will be easier with the addition of a wheeled bin collection service. We will install energy efficient streetlights – our Smart lights – across the rest of Doncaster.

## What will our investment look like?

Our investment in leisure centres will be around £1.4m over the next two years, and £900,000 will be spent on a new cycling track. We are investing £16.5m over the next four years building affordable homes. A new £14m library, museum and art gallery will grace Doncaster's skyline and we are also supporting the development of a new cinema complex.

We have invested £5m for Smart-lighting which will see all main road street lighting converted with improved and efficient lighting making energy savings.

## What difference will this make?

The result of all this action will be that more people are healthier, happier and more physically active, fewer people are homeless or in unsuitable accommodation, and that the overall number of homes in Doncaster increases. People will feel more connected to their heritage and are proud of local art and culture.

### WHAT WILL HAPPEN NEXT?

Homes for all... We will explore and assess different ways so people have the right homes in the right places across the borough.

Transferring ownership of local green spaces... We will work with local people to increase the number of 'Green asset transfers'

Town Centre Team (#TeamDonco)... A new team that brings together public services, businesses, and local creatives to manage, animate and energise our town centres.

We will develop a Cycle Partnership with Welcome to Yorkshire ... Which will promote Doncaster as a cycling destination in Yorkshire and make it easier for both children and adults to explore the borough on two wheels.

Helping keep Doncaster clean... We will listen to local people's concerns and help "Friends of", and other volunteer groups take part in clean-up activities, providing equipment and a bag collection service.

Get Doncaster moving... We want more people to be physically active not only through organised sport but making healthy choices in everyday activities such as active travel.

Bringing cheap energy to Doncaster residents... We will create a new local energy company to ensure local residents can access reasonable energy prices

### HOW CAN YOU GET INVOLVED?

If you are involved in a local sports or community group that is interested in taking over the green spaces that you use, please get in touch, See back page for details.

If you are an artist or a creative with a passion for Doncaster and ideas for how we can animate and energise our town centre then reach out through the hashtag #TeamDonco

If you love getting on two wheels, find your nearest local club and go for a ride. If there isn't one, why not set one up, and help others to enjoy the fantastic routes that Doncaster has to offer?

Help clean up your local area by taking part in campaigns like "This is my Doncaster" or by organising community litter picks. Use the kerbside recycling service. Tell us about environmental crimes or littering, see back page for contact details

If you have a passion for a particular sport or activity, get in touch about the ways you can help to encourage others in your local area to be active. You can make healthy choices too and stay active.

When the time is right - sign up and save. You could even set up your own community energy project to encourage your friends! Support Doncaster to support you.



# DONCASTER CARING

## OUR VISION IS FOR A BOROUGH THAT CARES TOGETHER FOR ITS MOST VULNERABLE RESIDENTS.

We know that lots of things affect your health and well-being. Having a job, living in a safe area and being able to use good quality public services all have an impact on your health. We need to make sure Doncaster residents, including veterans, people from vulnerable groups and 'hard-to-reach' communities, can access the support that is available to give them the best care and choice over their own health and well-being

### Areas for action

Together we can ensure:

#### Children have the best possible start in life

The first two years in a child's life are crucial because they create the foundation for learning and life. We are committed to making sure that there is high quality, easy to access, support and advice available to families. By working closely with communities we can make sure, together, that children have the best possible chance to develop well, and be healthy and happy in Doncaster.

#### Vulnerable families and individuals have support from someone they trust

Sometimes people have problems in their lives that mean they need extra support, whether it is because of mental health problems, addiction, domestic abuse or relationship breakdown. When this happens, we don't want any family, or individual, to feel like they have to

deal with their problems alone. Across Doncaster, we are committed to providing people with the support or guidance they need to get their lives back on track. We will also focus on helping people with learning disabilities to be more independent, supporting them to live at home rather than placing them in long term care.

#### Older people can live well and independently in their own homes

As people grow older they often need more support from family, friends and public services. We know residential care is not always the best solution so we will improve home and community services to continue to reduce the number of people admitted.

This is the very first time that people who provide health and social care have come together to look at how to provide better support for people to remain in their own homes and in their local communities, for as long as possible, close to neighbours, friends and community facilities



#### What will our investment look like?

We are investing £7m from the Better Care Fund, a national fund to join up health services and social care, to care for Doncaster residents. We also want to help younger people who have been in care get on their feet so we are removing them from paying council tax until they are 25 years old.

#### What difference will this make?

will mean that support can be focused on those most in need, and more people remain independent for longer. This will ensure that fewer people remain independent for longer, fewer people require NHS and social care services and it is easier for them to support their friends, families and loved ones.



## WHAT WILL HAPPEN NEXT?

**Community led support...**staying in your home for longer means you have greater control of your independence and choices. We we work with services to keep people out of hospital and in their homes and communities. This will include increasing the number of direct payments to give people more choice over the services they receive and who provides them.

**Transforming the ways our Health and Social Care Services are designed...** Will mean that more people will be able to live independently and be supported to live at home. We will ensure that we secure the best value out of the resources we have which will include options such as using technology better improving day opportunities.

**Focussing on the first 1001 days of a child's life...** We will offer a wide variety of free, fun and structured support services and activities for families with children aged under 5 yrs through a network of family hubs. By making support as easy as possible to access, and as simple as possible to understand, we will put people at the heart of the decisions that are made about them.

**Joined up services ready to help...** We'll make it easy to access support – we will prevent admissions and reduce the number of people needing to attend A&E, as well as helping them go home from hospital more quickly, as well as helping people who need urgent care to get the right advice in the right place, first time. it's important that we make it as easy as possible for residents to access support when they need it and make them feel like they're being understood. We are already planning to make it easier to see their GP, and there is lots more to come!

## HOW CAN YOU GET INVOLVED?

By working with us to decide your best package of care and choices, you and your family can better manage your health and future wellbeing.

We're looking for a diverse group of people and organisations to design a model that will work in Doncaster. If you have expertise in health, social care or community work, we'd love to hear from you. You may also want to simply join a local group, help a relative, friend or neighbour.

If you have young children, pop along to one of our family hubs or children's centres and find out what is on offer. We can also help you to set up parents groups in your area if they don't exist and find ways to support one another in a way that works for you. #1001families

Tell us your ideas, frustrations, compliments - any feedback is helpful. Where can we make our work join up better, and as a result easier for you to understand? By engaging directly with us, you can help shape the services of tomorrow. For more information see back page for contact details



# WHAT YOU CAN DO NEXT

Doncaster Growing Together is for everyone who has a stake in Doncaster's future - everyone who wants our borough to be a thriving place to live, learn, care and work.

For our vision for Doncaster to become a reality we need many more people, community groups and organisations of all kinds to get behind it, help shape it and then take hold of, over the coming months.

## Tell us what you think

Like what you've read here? Want to comment or react to the plans? However you feel about Doncaster Growing Together, we want to hear it. If we're honest with each other now, we stand a better chance of making the kind of progress that's needed.

Visit our Facebook page to share your reactions, or join the conversation on Twitter by using the hashtag #DoncasterGrowingTogether.

We are also developing new ways to communicate with residents that are online, less formal than traditional consultations, and would allow us to speak to one another more regularly about the issues that matter in Doncaster - watch this space!

## Share what you're doing now and kick off new ideas for Doncaster Growing Together

Across Doncaster there are people and organisations already doing their bit to ensure Doncaster is a thriving place to live, learn, care and work.

And, many of you will have new ideas for projects or enterprises that could make a contribution.

## We can help you get your ideas off the ground

We are already working with fantastic local organisations to create new ways of capturing ideas and provide small pots of funding to grow new projects locally. This will link into our plans to create a 'SpaceHive' a crowdfunding platform so that local residents can directly support projects that make a difference to them. This would mean that communities can access small pots of cash (£50-100) to incentivise action 'on the ground' where it might not otherwise happen', and take the form of a hub that would have centres or champions in each of the Doncaster towns.

## We can help you tell your story

We want to tell the story of Doncaster and the people that live here. We will encourage local filmmakers, storytellers, artists, photographers or anyone to create the story of Doncaster and how public services are encouraging people to take ownership and creating change.

## We can help you find your voice

Alongside this, we would love to host the first TEDx Doncaster, which is designed to help communities, organisations and individuals to spark conversation and connection through local 'TED-like' experiences. It's like a mini talking tour of great ideas and what can make the difference to the borough no matter what scale. Great ideas are great ideas.

## We'll point you in the right direction

Finally, we will create an online map for residents that shows all of the voluntary, community and faith sector organisations across Doncaster so that you can support or get involved with the causes you care about in your area.







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GETHER







# HOW TO GET IN TOUCH WITH US

We want you to get involved in helping Doncaster be a great place in which to live, learn work and care. You can help inspire the choice people make and be part of the bigger Doncaster story by putting your hand up to help.

Here are the details to help you make contact:

## DONCASTER LEARNING

Email xx for updates

If you are a parent or a carer, you can complete the short online survey here: <https://www.surveymonkey.com/r/DoncasterUTCPCS>

If you are a local employer, you can complete our short online survey here: <https://www.surveymonkey.com/r/DoncasterUTC>

Share your ideas with us @Mydoncaster using the hashtag #100b411.

## DONCASTER WORKING

01302 735555 or email [info@businessdoncaster.com](mailto:info@businessdoncaster.com)

#DonIoT <http://wearedoncaster.co.uk/developments/institute-of-technology/>

## DONCASTER LIVING

01302 736000, or email [Streetscene@doncaster.gov.uk](mailto:Streetscene@doncaster.gov.uk)

01302 736000

<http://www.doncaster.gov.uk/services/environmental/littering> <http://www.doncaster.gov.uk/services/environmental/fly-tipping>

## DONCASTER CARING

Develop email xxx

Email xxx to receive updates and start to contribute.

The Your Life Doncaster website sets out the information, advice and guidance that is available for you, for more information visit [www.yourlifedoncaster.co.uk](http://www.yourlifedoncaster.co.uk)





#doncastergrowingtogether



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